



# ELECTRONIC MONITORING

## RESPONSIBLE FISHING, SEAFOOD WITH CERTAINTY

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### Sustainability & Accountability

**"To know that I am protecting the fishery at the same time that I am protecting the future of my family, well, it just doesn't get any better than that."**

- Bubba Cochran, f/v Chelsea Ann



### Gulf Wild

**"Gulf Wild gives fishermen more pride in their product and it makes me feel good that people care about their seafood. I'm not just a fisherman; I'm a Gulf Wild fisherman!"**

Kenneth Guindon, f/v Falcon



### Know Your Fishermen, Know Your Fish

**"It's about time fishermen get recognized for doing the right thing and providing high quality seafood. Gulf Wild does that."**

Brian Melon, f/v Miss Ruby



Gulf Wild sets the standard for genuine, responsibly-caught and safety-tested seafood that's all trackable back to the fishermen who harvested it. The Gulf of Mexico Reef Fish Shareholders' Alliance advocates for stewardship of our ocean resources through leadership in conservation-based management. Special thanks to Archipelago Marine Research Ltd, Mote Marine Laboratory, the Ocean Conservancy, and all of the hardworking men and women that make Gulf Wild possible.